

2010 Event Sponsorship Opportunities



Pioneer Settlement • Horse-Era Agriculture • Military Exhibits



Fort Walla Walla Museum



building community
through shared heritage

*preserving and sharing
Walla Walla
regional heritage*

Fort Walla Walla Museum

Fort Walla Walla Museum opened to the public at this location in 1968. The museum traces its roots to the 1880s with the forming of the first pioneer association.

Today, the Museum includes four large exhibit halls and a 17-building pioneer settlement. Our Headquarters building houses two levels of climate-controlled rooms maintaining more than 42,000 artifacts. This year, we'll open our new Entrance Building & Exhibit Galleries.

Support for the Museum has always been



Inland Empire Pioneer Association 1901

very strong, with nearly 700 memberships. Volunteers contribute more than 12,000 hours each year caring for our collection, preparing exhibits, working in the store, serving as building attendants, helping with

grounds and maintenance, and assisting with our special events.

The Museum is a not-for-profit business that adds to the quality of life for area residents by preserving and sharing the heritage of our region. We are presenting new exhibits and new programs in 2010.

As the Museum opens for its 43rd season on April 1, 2010, we are looking forward to continuing our role as a regional economic engine through the tourism industry. We will be open daily (including holidays) from 10 am to 5 pm through October 31.

We are proud of the role we play in this community and the region. We average more than 25,000 visitors each year who come from all 50 states and more than 40 countries. Data from Tourism Walla Walla's 2008 study showed that out-of-town visitors spend about \$2.5 million annually in our community. Our newly enhanced services and facility will expand our presence in the Pacific Northwest and attract even more visitors and more income for our community.

With our new Entrance Building & Exhibit Galleries, this may be our best year yet!





Business Sponsorships For Major Events

BOARD OF DIRECTORS

Barbara Stubblefield
President

Gale Kimball
Vice-President

Margaret Buchan
Secretary

Anthony Wenham
Treasurer

Norman Adams
Chris Wallace Burlingame

Bill Jordan
Don Meiners

Raquel Pimentel
Pam Ray

Allan Renwick
Jo Winn

Incoming member
Darcy Weisner

Fred Mitchell
Ex-Officio

James Payne
Executive Director

STAFF

Carolyn Burdine
Bookkeeper

Paul Franzmann
Communications Manager

Jim Klees
*Buildings & Grounds
Supervisor*

Bill Lake
Tour Coordinator

Don Locati
Operations Manager

Laura Schulz
Collections Manager

Anne Stotler
Operations Assistant

Dear Business Owner:

I would like to invite you to be an event sponsor at Fort Walla Walla Museum. With your support, the Museum will continue to offer special events for area communities, as well as tourists from across the nation and around the world. Your partnership with the Museum enhances the quality of life in our community, strengthens our regional economy, and helps increase revenues for your business. Your business also receives valuable sponsorship recognition which increases public support and your revenues.

The Museum serves as a local economic engine because tourists visiting the Museum spend \$2.5 million in our community annually. For every dollar spent at the Museum, many more are spent in the community on dining, gas, shopping, lodging, etc., and all these dollars are passed along several more times within our community supporting many other businesses. Taxes generated from this commerce support our streets, parks, police, and firefighters.

Here are the major events planned for 2010:

Living History Company	All season
Tales o' the Trail	All season
Changing Exhibits	All season
Blooming Artists	Spring
Open House/Ice Cream Social	April 25
Fort Walla Walla Days	June 12 & 13
Explorer Kids Camp	June 22
Pioneer Kids Camp	July 20
Annual Quilt Show	September & October

This booklet contains information on each of these events and the levels of sponsorship participation available. If you have any questions, please contact me and I'll get back to you as quickly as possible.

Sincerely,

Don Locati
Operations Manager
525-7703; 525-7798 fax; or don@fortwallawallamuseum.org
529-3043 (after 6:30 pm)

Living History Program

Every Weekend: April 1—October 31



Description: Each weekend different historical people from the 1800s “come to life” in our pioneer settlement. They share their views and their life events with the audience and welcome



Suzanne Cayouse Dauphin, among the first Indian women to own property in the Northwest
(Portrayed by her great-great-granddaughter, Judith Fortney)

their questions. The Living History Company gives more than 40 performances and many re-enactors portray their own ancestors. During June, July, and August, the Living History Company also appears on Saturdays. The Oregon Trail Band plays popular 19th century music before performances each first and third Sunday throughout the season.



William McBean, Hudson Bay Company Factor at Fort Walla Walla (Wallula)
(Portrayed by Rich Monacelli)

Entire Season: \$5000 (limited to one sponsor)

- Sponsor’s name listed in
 - * print ads for regional publications
 - * flyers, handbills, and event schedules
 - * posters for the event
 - * Museum internet site
 - * newspaper ad at year’s end
- Sponsor announced at each performance
- Sponsor acknowledged on front reader board for entire season
- 20 one-day passes to the Museum
- Company banner (2’ x 4’) may be placed onsite for all major events
- Company name on off-site banners



John Abbott, pioneer stagecoach operator
(Portrayed by Rod Hahn)

Fort Walla Walla Days: June 12 & 13

Description: This family-oriented two-day event features historical interpreters representing 19th century military camps including the Lewis & Clark Expedition and fur traders from the early 1800s. Regional Indian people present exhibits and demonstrations of their cultures. Camps represented may include:

- Lewis & Clark Expedition
- Mexican War
- Spanish-American War
- Fur traders
- Civil War
- World War I
- Cannon and rifle demos
- Indian Wars
- Indian camps



Cavalry Level: \$1000 (limited to 3 sponsors)

- Sponsor's name listed in
 - * print ads for regional publications
 - * news releases
 - * flyers, handbills, posters and event schedules
 - * Museum internet site
 - * newspaper ad at year's end
- Sponsor's logo on all offsite banners
- Sponsor's 2'x4' banner onsite during event
- 10 one-day passes to the Museum

Artillery Level: \$550

- Sponsor's name listed in
 - * print ads for regional publications
 - * flyers, handbills, posters, and event schedules
 - * Museum internet site
 - * newspaper ad at year's end
- Sponsor's 2' x 4' banner onsite during event
- 5 one-day passes to the Museum



Infantry Level: \$300

- Sponsor's name listed in
 - * print ads for regional publications
 - * flyers, handbills, and event schedules
 - * Museum internet site
 - * newspaper ad at year's end
- 3 one-day passes to the Museum

Kids Camps: June 22 and July 20

Sponsorships:

One Camp \$1,000.00
Both Camps \$1,500.00

Sponsor Benefits

- Sponsor's name listed in
 - * print ads for regional publications
 - * flyers, handbills, and event schedules
 - * posters for the event
 - * Museum internet site
 - * newspaper ad at year's end
- 10 one-day passes to the Museum (one camp)
- 15 one-day passes to the Museum (both camps)
- Sponsor's 2' x 4' banner onsite during the camp



Kids Camps provide small group, hands-on experiences for children, allowing them to physically experience their heritage. Staff is carefully chosen to ensure that crafts, skills, and demonstrations will benefit the children.

Comments from last year's camps are typical every year: "I loved making my very own dreamcatcher." "My favorite activity was learning how to pan for gold." "This camp was so much fun, I can't wait to attend next year!"

Explorers/Indian Heritage Camp-June 23

Be An Explorer For A Day

9:00 am – 4:00 pm Ages 9-11

Kids experience the Lewis & Clark Expedition through activities that may include:

- packing a horse
- learning about Indian people's culture
- observing a black powder demonstration
- making & writing a journal
- making a 'possibles' bag
- learning about orienteering.

Pioneer Kids Camp: July 21

Live A Day as a Walla Walla Pioneer

9:00 am – 4:00 pm Ages 9-11

Step back to the pioneer days of Walla Walla and experience the pioneer lifestyle through activities that may include:

- churning butter
- cooking in a Dutch oven
- listening to stories of the pioneers
- seeing guns and black powder demonstrations
- learning about medicine and first aid
- panning for gold
- making soap
- helping with blacksmith chores
- learning to survive in a wilderness



Open House/Ice Cream Social: April 25

Description: An admission-free day dedicated to the wonderful community supporting the Museum. Celebrate an “old-fashioned” community tradition with entertainment including music, a Living History Company presentation, and free ice cream! Food will be available during the day. Games and prizes for kids are provided. The Walla Walla Historical Auto Club will be present, as well as other antique cars from the surrounding area.



One Day Sponsor:: \$500

- Sponsor's name listed in
 - * all advertising and news releases
 - * flyers, handbills, and event schedules
 - * posters for the event
 - * Museum internet site
 - * newspaper ad at year's end
- Sponsor's 2' x 4' banner onsite during event
- 5 one-day passes to the Museum



Tales o' the Trail Children's Reading Circle

Description: New this season is our 'Tales o' the Trail' children's reading circle. On the 2nd and 4th Sundays of each month, kids are welcome to listen to books of regional historical interest read aloud in the Museum Store. The program is designed to alternate weekends with performances of the Museum's Oregon Trail Band and to conclude in time for families to gather themselves for the 2:00 pm Living History program. Hands-on crafts will complete the program. Funding supports the purchase of age-appropriate books, light refreshments, and craft supplies.



Season Sponsor: \$500

- Sponsor's name listed in
 - * print ads for regional publications
 - * news releases
 - * flyers, handbills, posters and event schedules
 - * Museum internet site
 - * newspaper ad at year's end
- Sponsor's 2'x4' banner onsite during event
- 5 one-day passes to the Museum

Blooming Artists

Description: The Museum seeks to make more contact with the area's high school students. This year we've begun a new program that invites regional art students to display their work in our Toner Schoolhouse. Students will benefit from learning more about gallery work and the exposure gained by exhibiting their efforts before a wider audience than in their school's hallways. Funding helps to purchase art supplies gift certificates for juried show winners and their schools.

Season Sponsor: \$500

- Sponsor's name listed in
 - * all advertising and news releases
 - * flyers, handbills, and event schedules
 - * posters for the event
 - * Museum internet site
 - * newspaper ad at year's end
- Sponsor's 2' x4' banner onsite during event
- 5 one-day passes to the Museum



Annual Heritage Quilt Show

September - October

Description: The Museum conducts an annual heritage quilt showing each autumn to display a selection of its extensive collection. Quilts that date from the 1850s through the 1940s showcase a unique art form. Funding supports design, fabrication and installation of each year's exhibit.

Exhibit Sponsor: \$500

- Sponsor's name listed in
 - * print ads for regional publications
 - * news releases
 - * flyers, handbills, posters and event schedules
 - * Museum internet site
 - * newspaper ad at year's end
- Sponsor's 2'x4' banner onsite during event
- 5 one-day passes to the Museum



Changing Exhibits April thru October

Description: Fort Walla Walla Museum is dedicated to providing an ever-changing perspective on the area's past. Through special, changing exhibits, trips to the Museum remain fresh and allow visitors to gain a more complete understanding of the people who have lived in this region. Funding supports design, fabrication and installation of each exhibit.



Exhibit Sponsor: \$500 (limited to two sponsors)

- Sponsor's name listed in
 - * print ads for regional publications
 - * news releases
 - * flyers, handbills, posters and event schedules
 - * Museum internet site
 - * newspaper ad at year's end
- Sponsor's 2'x4' banner onsite during event
- 5 one-day passes to the Museum





755 Myra Road
 Walla Walla, WA 99362-8035
 Phone: 509-525-7703
 Fax: 525-7798

2010 - Our 43rd Season of Service to the Community!

Sponsor Name: _____

Contact Person/Title: _____

Address: _____ City: _____ State: _____

Zip Code: _____ Phone: _____ Email: _____

Living History

Entire Season \$5,000.00 _____

Open House

One Sponsor \$500.00 _____

One Sponsor \$500.00 _____

Blooming Artists

One Sponsor \$500.00 _____

Annual Quilt Show

\$500.00 _____

Changing Exhibits

One Sponsor \$500.00 _____

One Sponsor \$500.00 _____

Fort Walla Walla Days

Cavalry Level \$1,000.00 _____

Artillery Level \$550.00 _____

Infantry Level \$300.00 _____

Explorers Kids Camp

\$1,000.00 _____

Pioneer Kids Camp

\$1,000.00 _____

Both Camps \$1,500.00 _____

Tales o' the Trail

Entire Season \$500.00 _____

Signed _____ Date: _____